How to create visually appealing presentation tools

Slideshows

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Think outside the slide(show)

- Image-rich
- Resist the paragraph
- Make your own slides
- Play with colors and fonts
- Limit one main point per slide
- Avoid endless bulleted lists 😡 like this one
Hello!

*Hello.*

‘Ello.

What’s up?

Hey.

Every font has a personality. Pick one that matches that of your presentation.
Fonts and color choices

- Bell MT
- Palatino
- Baskerville
- Bookman Old Style
- Bodoni
- Sabon
- Georgia
- Century

http://www.colourlovers.com
JPG v. PNG
You can use images as background and create text in the space around it.

“Hipster” by Luca Rossato, Flickr
“Photography is an art of observation. It's about finding something interesting in an ordinary place... I've found it has little to do with the things you see and everything to do with the way you see them.”

-Elliot Erwitt
Working with media always takes more time than you think...
With what?

Prezi, PiktoChart, Glogster, PowerPoint, Google slides...

They all create slides. Find the tool that works for you.
Anxious for more?

10 tips for Making Beautiful Slideshow presentations

Schedule a Media Consultation with the Digital Scholarship Lab

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The progress of rivers to the ocean is not so rapid as that of man to error.
--Voltaire

Mistakes happen. Deep breath.

Technology is an unreliable friend and that's why we circulate hard drives at the media equipment desk. Come to the DSLab for more information.