5 Ways to Amplify the Impact of Your Research

1. **Publish in open access journals.**
   Open access journals help get more eyes on your work, which in turn will increase citations. **Tip:** If you have been concerned about the quality of open access journals, be aware that top-ranked open access journals now exist in every discipline. If you have questions about the quality of a journal, ask your librarian.

2. **Share your publications in an open access repository.**
   Open access journals aren’t the only “open” way to gain more views and citations for your research. Many disciplines have open access repositories, as do many scholarly institutions. Marquette University’s repository for faculty research is e-Publications@Marquette, and all faculty may participate. **Tip:** Repository staff will work with you to get your work online quickly and legally. If you’d like to find repositories in your discipline, contact your librarian.

3. **Participate in at least one research networking service.**
   Many services exist for networking with researchers and scholars who share your interests, and most are free: Google Scholar Citations, ResearchGate, Mendeley, Academia.edu, ORCID, Researcher ID, and more. Using any of them will help increase exposure of your work. **Tip:** If you have trouble deciding which services to use, start with the one that attracts the most eyes: Google Scholar Citations. You can use it as a starting point, then import your publication lists to other services. Also consider getting an ORCID ID and distinguishing yourself from other researchers, especially those with similar names.

4. **Share your research data and/or code.**
   Many repositories now exist to share raw or aggregated research data (e.g. Dryad for medical data, ICPSR for social science data). They help researchers worldwide to discover and learn about your research. Plus, data can be repurposed in ways that can surprise you. Sharing it will help advance research in your discipline and in others and may create unforeseen opportunities for collaboration.

5. **Link to your recent publications on social media.**
   Share news of your recent publications on your professional Twitter, Facebook, and other social media accounts and include a link to the site where the full text can be openly accessed.

For further reading

- Data Repositories (Open Access Directory): Thorough list of open-access data repositories, grouped by discipline. oad.simmons.edu/oadwiki/Data_repositories
- Directory of Open Access Journals: Exhaustive, searchable listing of peer-reviewed open-access journals worldwide. doaj.org
- E-Publications@Marquette: Marquette’s open-access institutional repository. epublications.marquette.edu

Questions? Contact Heather James, Coordinator of Scholarly Communication & Digital Programs, (414) 288-6295 or heather.james@marquette.edu.